CORONADO WOMAN'S CLUB

THREE CHEERS FOR 80 YEARS

80TH ANNIVERSARY GIVING CAMPAIGN

1947-2027

Celebrate our past. Honor our present. Invest in our future.

Join members, friends, families, businesses and community supporters in celebrating 80 years of friendship, service and opportunity.

THE SIGNATURE INVITATION: 80 FOR 80

An $80 gift in honor of the Club's 80th year - with opportunities to give more.

Prepared by Juliane Morris | Morris Crown Marketing

Will you join our 80 for 80?

In 2027, the Coronado Woman's Club celebrates an extraordinary milestone: **80 years since our founding in 1947.** We believe 80 years deserves more than a birthday celebration. It is an opportunity to honor the women who came before us, celebrate the friendships and community connections we enjoy today, and help carry the Club forward for generations to come.

$80

80 FOR 80 CIRCLE

One dollar for each year of the Coronado Woman's Club.

Every $80+ donor receives a limited-edition 80th Anniversary keepsake.

Want to do even more? Additional anniversary giving levels invite supporters to make a larger gift at meaningful amounts tied to the Club's values and history. **Crown Circle and above may also receive a special Sunflower Anniversary Tote Bag** as an elevated recognition gift.

Make your gift even more meaningful

Any anniversary contribution may be made **in honor of**, **in memory of**, or **in celebration of** someone special - including a current or past Club member, family member, friend or mentor.

MAKE YOUR MARK ON OUR 80TH YEAR

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A place for every anniversary gift

The **80 for 80 Circle** is the heart of the campaign. Higher levels provide additional recognition, and selected upper levels may also receive the special-edition Sunflower Anniversary Tote Bag.

GIVING LEVEL	GIFT	RECOGNITION
Friend of CWC	**Up to $79**	Anniversary supporter recognition*
80 for 80 Circle	**$80**	Official 80th Anniversary keepsake + donor recognition
Friendship Circle	**$180**	Keepsake + recognition in anniversary donor materials
Service Circle	**$280**	Keepsake + enhanced anniversary donor recognition
Opportunity Circle	**$480**	Keepsake + featured recognition at anniversary activities
Crown Circle	**$800**	Keepsake + Sunflower Anniversary Tote Bag + prominent recognition
1947 Legacy Circle	**$1,947**	Keepsake + Sunflower Anniversary Tote Bag + special Legacy recognition
80th Anniversary Benefactor	**$2,027+**	Keepsake + Sunflower Anniversary Tote Bag + highest-level recognition

**Donor recognition is optional; anonymous gifts are always welcome.*

All donors of $80 or more receive the official anniversary keepsake concept still to be finalized.

Crown Circle and above may also receive the special-edition Sunflower Anniversary Tote Bag as an elevated recognition gift.

A limited-edition piece of our 80th year

Donors of **$80 or more** will receive one official Coronado Woman's Club 80th Anniversary keepsake, available only as part of the 2027 campaign. These concept mockups illustrate possible directions; final design and item selection are to be determined.



Metal 80th-Anniversary Keychain

A durable, collectible enamel-style keepsake designed to commemorate the Club's 80th year.

CONCEPT MOCKUP



Canvas Anniversary Pouch

A useful, giftable canvas zip pouch carrying the special 80th-anniversary mark.

CONCEPT MOCKUP

Something memorable - and distinctly CWC

The special anniversary mark brings together the Club identity with **80 YEARS**, **1947-2027** and the celebratory phrase **Three Cheers for 80 Years.**



Commemorative 80th-Anniversary Ornament

A year-round hanging keepsake that can be displayed long after the anniversary year.

CONCEPT MOCKUP



Window Suncatcher

A distinctive window keepsake inspired by stained glass, light, Coronado color and celebration.

CONCEPT MOCKUP

Special-edition Sunflower Anniversary Tote Bag

As an elevated recognition gift, **Crown Circle donors and above** may also receive this special Sunflower Anniversary Tote Bag concept, created to feel useful, substantial, cheerful and distinctly celebratory of the Club's 80th year.



Sunflower Anniversary Tote Bag

CONCEPT MOCKUP

Suggested use

A higher-level recognition item for donors at **$800 and above**.

Possible qualifying levels

- Crown Circle
- 1947 Legacy Circle
- 80th Anniversary Benefactor

Why it works

- Practical and reusable
- More substantial than standard swag
- Sunny, celebratory and giftable
- Distinct from the primary $80+ keepsake

Design notes

Natural canvas with the anniversary crown mark, sunflower accents, **80 YEARS**, **1947-2027**, and **Three Cheers for 80 Years**.

Become part of the anniversary story

Anniversary donors may be recognized by giving level throughout the celebration. This creates a visible record of the people and organizations helping mark this milestone - while honoring those who have shaped the Club across eight decades.

80TH ANNIVERSARY DONOR RECOGNITION

80TH ANNIVERSARY BENEFACTORS	**$2,027+**
1947 LEGACY CIRCLE	**$1,947**
CROWN CIRCLE	**$800**
OPPORTUNITY CIRCLE	**$480**
SERVICE CIRCLE	**$280**
FRIENDSHIP CIRCLE	**$180**
80 FOR 80 CIRCLE	**$80**

GIFTS IN HONOR & IN MEMORY

Honor a woman, friend, family member, mentor or past Club member whose life reflects the spirit of service, friendship and community. Honorees and memorial gifts may be included in special anniversary recognition.

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